

THE HONG KONG COUNCIL OF SOCIAL SERVICE

Innovation and Technology for Ageing

**STUDY VISIT ON TECH-ENABLED SOCIAL CARE & AGE-FRIENDLY CITY
IN THE GREATER BAY AREA**

(March 4-6, 2025; Hong Kong, Guangzhou and Shenzhen, China)

BASIC INFORMATION OF THE EVENT

Date and Location

March 4-6, 2025; Hong Kong, Guangzhou and Shenzhen, China

Theme of Event

Embracing a shared vision of promoting an age-friendly city environment as well as smart and healthy ageing, which is advocated by international institutions and the Greater Bay Area (GBA), the Sector identifies emerging opportunities to enhance cross-sectoral collaboration. This is especially relevant in implementing sustainable technological solutions for social care. Furthermore, establishing platforms for the exchange of knowledge and experience between regions is crucial to addressing the forthcoming challenges in social care. The three-day Study Visit on Tech-enabled Social Care in the Greater Bay Area consists of a full-day professional seminar; as well as visits to Clifford Hospital, Guangdong (廣東祈福醫院), Clifford Care Home (祈福養老公寓), Shenzhen Nursing Home (深圳市養老護理院) as well as one leading technology company during the rest of the trip. This Study Visit is designed to bring together local practitioners and representatives from overseas institutions, with the aim of fostering knowledge and experience exchange between Hong Kong, international institutions, and Mainland organisations to address the challenges posed by the escalating ageing phenomenon.

Objectives & Rationale

The study visit is with the below objectives:

1. Participants could learn from practical experiences and relevant researches both internationally and within GBA on how technology can empower social services and social care in various aspects; and
2. Participants could explore possibilities for the local community to adopt effective initiatives/ programs in engaging and advancing tech-enabled social service design.